



**MEDICAL STUDENTS'
SOCIETY OF BOND
UNIVERSITY**

**SPONSORSHIP
PROSPECTUS**

Medical Societies Guideline

The Faculty Student Association for these Affiliated Bodies is the Medical Student Society Bond University (MSSBU).

- Bond University Anaesthetics Association - **BASA**
- Bond University Cardiology Society - **BUCS**
- Bond University Critical Care Interest Group - **BUCCIG**
- Bond University Dermatology Society - **BUDS**
- Bond University Obstetrics and Gynaecology Society - **BUOGS**
- Bond University Ophthalmology Society - **BUOPS**
- Bond University Paediatrics Club - **BUPC**
- Bond University Physicians Society - **PHYSSOC**
- Bond University Psychiatry Association - **BUPA**
- Bond University Radiology Society - **BURS**
- Bond University Society of Health For Indigenous and Rural Experience - **BUSHFIRE**
- Bond University Surgical Society - **BUSS**
- General Practitioners Student Network - **GPSN**
- Global Health Making a Difference - **MAD**

Med Sponsorship Prospectus

Introduction

Bond University is home to over 1,000 Medical students, with a variety of specialised clubs, each tailored for students, by students.

Bond University's medical clubs provide early clinical skill exposure, professional development opportunities, community outreach and more, shaping our future healthcare professionals for the better.



Sponsoring MSSBU and the affiliated medical societies gives your business the opportunity to cultivate the plethora of events and opportunities each medical society wishes to deliver to the future of healthcare while building long-term brand recognition and demonstrating a commitment to medical education.

Medical Club Sponsorship Prospectus

Events Overview

Thank you for sponsoring MSSBU. If there are any questions or concerns, please contact us at sponsorship.mssbu@student.bond.edu.au

MSSBU hosts a plethora of events throughout the academic calendar, presenting sponsorship opportunities with a variety of benefits available and a unique way to promote your business to medical students in different settings.

Academic Nights

MSSBU often collaborates with our sub-societies to hold revision nights, providing opportunities for students to engage with tutors who provide in-depth rationales as to why questions may be correct or incorrect, ultimately going beyond the depth covered in lectures. These events aim to foster collaboration between cohorts to improve the academic performance of those involved.

Benefits:

- Logo on all promotional material for Event
- Logo on Study Materials given to students
- Formal acknowledgement of sponsorship at Event

AMSA Mixer

Estimated Date: June 2026

Estimated Attendees: 50 people

The Australian Medical Students' Association (AMSA) Mixer brings medical students from various universities together to socialise and network in a relaxed and joyful setting. With strong student attendance and inter-year representation, the AMSA Mixer supports student growth, collaboration and wellbeing.

Benefits:

- Logo on all promotional material produced for Event
- Formal acknowledgement of sponsorship at Event

MD Expo

Estimated Date: 14/08/2026

Estimated Attendees: 250 people

The MD Expo, catered for 4th and 5th year students, allows passionate students to present their work to industry professionals, medical faculty and other students. This provides students the opportunity to see the breadth of the medical industry, from research to specialities. Ultimately, this event is for highly inspired students to gain insight to the future of their careers.

Benefits:

- Logo on all promotional material produced or given out
- Formal acknowledgment of sponsorship at Event
- Trade Table at Event

MedBall

Date: 27/6/2026

Estimated Attendees: 800 people

MedBall is the highlight of the medical calendar, giving students the opportunity to join in an evening of celebration and connection. With strong attendance and visibility, MedBall give your company the perfect opportunity to connect with an audience in an inspiring and motivated setting.

Benefits:

- Logo on screen at Event
- Logo on menus at Event
- Formal acknowledgement of sponsorship at Event

MedEagle

Date: Once per Semester

Estimated Attendees: 500 people

MedEagle, held once a semester, gives students from various cohorts a night of celebration. Moreover, by facilitating such events, MSSBU provides students with social opportunities to step away from academic pressures and to engage meaningfully with one another, thereby supporting both mental well-being and community cohesion. All in all, these events offer valuable opportunities to foster cross-cohort connections, strengthen peer networks, and foster a sense of belonging within the medical student community.

Benefits:

- Logo on all promotional material produced or given out
- Formal acknowledgment of sponsorship at Event

MedRevue

Estimate Date: October 2026

Estimated Attendees: 300 people

MedRevue is a high-energy, student-led production that blends comedy and original writing to celebrate the realities of life in medicine. Created and performed by medical students, the show offers a witty, heartfelt look at life as a medical student, fostering creativity, collaboration, and community engagement, strengthening inter-cohort relationships.

Benefits:

- Logo on all promotional material produced or given out
- Logo on screen at Event
- Formal acknowledgement of sponsorship at Event

Sponsorship Tier Overview

\$15,000+	PLATINUM
\$10,000	GOLD
\$6,000	SILVER
\$3,000	BRONZE
VARIED	SOCIAL MEDIA
VARIED	EVENTS

Each tier is designed to offer a unique set of benefits to better market your business, depending on your objectives. We are grateful for your interest in sponsoring our Medical Society and are committed to building a strong, lasting partnership with your business. While each tier provides fixed benefits, we welcome any feedback to better tailor our tiers to your needs in the future and to promote engagement with Bond Medical Students.

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Platinum Sponsorship

\$15,000+

A Platinum Sponsorship is the highest tier of sponsorship available, with a wide range of exclusive benefits for our Platinum Sponsors.

Benefits

General Sponsorship:

- Formal acknowledgement of Club Sponsor status for one year.

Event Sponsorship: Your choice of Event

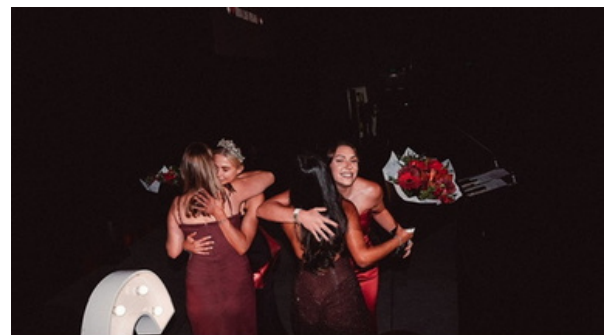
- Formal acknowledgement of event sponsorship
- 15-30 second video PowerPoint Slide as an advertisement at one event
- Logos on:
 - All promotional material and handouts related to event
 - All PowerPoint presentation slides for event
 - All introductory PowerPoint Presentation slides, applicable to every event

Social Sponsorship:

- Logos on:
 - AMSA Uniforms
 - Email signatures of Club's executive members
- 50 word ad in *Prognosis: First Year Guide*
- Hyperlink/ blurb on club website
- Sponsorship for club uniforms/ merchandise
- One single tile social media post on Club Instagram

MSSBU Specific Sponsorship:

- Trade Table in reserved area at MD Conference for one ABN only
- Full page ad in Graduation Book



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Gold Sponsorship

\$10,000

Benefits

Event Sponsorship: Delegated Event

- Formal acknowledgement of Event sponsorship
- Logos on:
 - All promotional material and handouts related to Event
 - All PowerPoint presentation slides for Event



Social Sponsorship:

- Logos on:
 - Email signatures of Club's executive members
- 50 word ad in *Prognosis: First Year Guide*
- Hyperlink/ blurb on club website
- Sponsorship for club uniforms/ merchandise
- One single tile social media post on Club Instagram

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Silver Sponsorship

\$6,000

Benefits

Event Sponsorship: Delegated event

- Logos on:
 - All promotional material and handouts related to event
 - All PowerPoint presentation slides for event

Social Sponsorship:

- 50 word ad in *Prognosis: First Year Guide*
- Hyperlink and blurb on Club website
- Logo in email signature of Club executive members
- Sponsorship for club uniform/ merchandise
- One single tile social media post on Club Instagram



Bronze Sponsorship

\$3,000

Benefits

- Logo in email signature of Club executive members
- Sponsorship for club uniform/ merchandise
- Hyperlink and blurb on Club website
- One story post on Club Instagram

Medical Club Sponsorship Prospectus

Individual Sponsorship Assets

Social Media

The Medical Student's Society of Bond University's Instagram (@bondmedsoc) is where medical students are consistently updated on everything regarding the Faculty of Medicine. With over 1,900 followers and constant positive engagement on the platform, social media is one of the best places for your company to advertise your products or services.

Post Format	Price
Story	\$400
One Slide Tile Post	\$800
Multiple Slide Tile Post	\$900
Reel	\$1,200

These prices are for a one time purchase. If you would like MSSBU to design your advertisement, a creative fee of \$150 will be applied.



Medical Club Sponsorship Prospectus

Individual Sponsorship Assets

Events

Event	Price
1x Academic Night	\$500
3x Academic Nights	\$1,200
AMSA Mixer	\$1,000
MedBall	\$7,000
1x MedEagle	\$3,000
3x MedEagle	\$7,000
MedRevue	\$1,000

Naming Rights

Naming rights for events may be earned by the event's primary sponsor.

Sponsorship Agreement

THIS AGREEMENT IS BETWEEN

_____ of _____
_____ ("Sponsor"),

AND

_____ of _____
_____ ("Club"),

(Collectively "**Parties**") **THE TERMS OF THE AGREEMENT BETWEEN THE PARTIES ARE AS FOLLOWS:**

1. Interpretation

1.1. In this agreement the following rules of interpretation apply unless the contrary intention appears:

- (a) Headings are for convenience only and do not affect the interpretation of this agreement.
- (b) This agreement includes all schedules and attachments to it.
- (c) Any schedule to this agreement shall be interpreted in the same manner as the agreement.

2. Term of Agreement

2.1. This agreement begins on the date it is executed by both parties, and ends on the date specified in the Use of Funds Declaration under Term, or as otherwise terminated under the relevant provisions of this agreement.

3. Sponsor Obligations

3.1. The Sponsor agrees to pay the amount specified in the Schedule to the Club via the bank details advised to the Sponsor by the Club in writing, by the Due Date specified in the Schedule.

3.2. The Sponsor agrees to adhere to any further obligations or terms as specified in the schedule

4. Club Obligations

4.1 The Club agrees to provide the Sponsor with the Benefits as specified in the Use of Funds Declaration.

4.2 MSSBU and Bond University support the responsible consumption of alcohol. Under no circumstances will the Club use the Sponsor's funds for the purchase of alcohol, drugs and/ or illicit substances.

5 Intellectual Property

5.1 Unless expressly agreed in writing, each party will maintain ownership of all intellectual property it owned prior to the effective date of this Agreement and developed during the period of this Agreement. Intellectual property refers to technical information, data, tangible materials and brand assets.

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6 Trademarks

6.1 The Sponsor grants the Club a limited licence and right to make use of the Sponsor's trademarks, logos, company name and company descriptions for the purpose of promotional and marketing material ("**promotional material**").

6.2 The Sponsor is responsible for providing promotional material in a medium that the Club is capable of using.

6.3 The Club is permitted to include any promotional material on any images or alternative designs and documents, such as a logo being present on a larger image, document, webpage or social media post without further consent of the Sponsor.

6.4 The Club will not otherwise use the promotional materials, except with the consent in writing of the Sponsor.

7 Disclaim

7.1 The Sponsor will not hold the Club liable or responsible for any harm suffered by the Sponsor, its agents and employees, event attendees or public at large howsoever caused, including in negligence.

8 Cancellation / Postpone

8.1 Where a Benefit to the Sponsor includes or is connected to an event and/or happening on a particular date the Club reserves the right to postpone, reschedule or amend the date and/or other details of the event or happening for any reason and without notice to the Sponsor.

8.2 However, if the event or happening is cancelled, and will not be rescheduled, the Sponsor is entitled to a refund from the Club in the amount specified under Refund Amount in the Use of Funds Declaration.

9 Amendment to Terms

9.1 The terms of this agreement may only be varied as agreed in writing by the Parties.

10 Termination by Club

10.1 The Club reserves all rights to terminate this agreement at any time for any reason with written notice to the Sponsor. The termination has immediate effect.

10.2 Where the Club moves to terminate this agreement, the Club must pay the Amount to the Sponsor within 28 days of the Sponsor providing notice of its nominated bank account in writing to the Club.

11 Termination by Sponsor

11.1 If the Sponsor believes that the Club has substantially breached this contract, the Sponsor must, in first instance give a notice of the breach in writing to the Club's Preferred Email that contains:

(a) Details of the breach

(b) That, if the breach is not remedied within 14 days of breach notice, that the Sponsor is entitled to terminate this agreement. ("**breach notice**")

11.2 Where 14 days have passed since the breach notice has been given as required, and the breach is not remedied by the Club, the Sponsor may end the agreement by notice in writing to the Club's Preferred Email.

11.3 Where the Sponsor terminates the agreement, the Sponsor agrees to forfeit the Amount to the Club.

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12 Jurisdiction

12.1 This contract shall be governed and construed in accordance with the laws of the State of Queensland, Australia.

12.2 Any dispute, controversy or claim arising out of or relating to this agreement shall be subject to the jurisdiction of the Queensland Civil and Administrative Tribunal, or, where that is not appropriate, a Court of competent jurisdiction in Queensland at the registry closest to Southport, Queensland, 4215.

13 Acceptance

13.1 Acceptance of the Terms of this Agreement shall be deemed accepted by the Sponsor upon either confirmation in writing or payment of the relevant invoice issued by the Club.

13.2 Acceptance of the terms of this agreement shall be deemed accepted by the Club upon either confirmation in writing, issuance of the relevant invoice to the Sponsor, or completion of any obligations under the Terms of this Agreement.

Schedule

Event	(enter event name)
Sponsorship Tier	(enter sponsorship tier)
Amount	(enter amount)
Due Date	(14 days after date of signing)
Club's preferred email	(enter email address of secretary)
Sponsor's preferred email	(enter email address of contact)
Signed Sponsor	We hereby agree to the above conditions and hereby deposit agreed amount to the MSSBU Bank Account with the following details: ACCOUNT NAME: MSSBU BSB: 124-065 ACCOUNT NUMBER: 20792339 Name: Date:
Signed Club	Executed for and on behalf of: (name of Club) Name: Date: